

# Assignment C5

## *Finding Flaws*



NAME:

STUDENT #

When buyers see a property from the street, it takes them about 15 to 30 seconds to decide whether they are interested in buying it. To ensure that your clients' property makes an excellent first impression, you must be able to recognize and resolve any flaws in the front and back yard. In this assignment, you will take photographs of a property and identify flaws that detract from its curb appeal.

**Step 1:** Take four photographs of the exterior of your house. If you don't live in a house, ask to photograph a friend or family member's house. Be sure to follow the photography guidelines outlined in the course text "Curb Appeal."

Your four photos should include:

- A wide shot of the front yard
- A close-up of the front steps
- A wide shot of the back yard
- A close-up of an important feature in the back yard (e.g. pool, patio, garden, etc.)

Save the photos to your computer and paste them into a word document. Save the word document as **C5Yard.doc**.

**Step 2:** Based on the photographs you took in Step 1, identify eight tasks that must be completed to improve the property's curb appeal. Your tasks could include reseeding the lawn, repainting the garage, repairing the roof, replacing the house numbers, etc. List the tasks in order of priority from most to least important.

Task #1:

Task #2:

Task #3:

Task #4:

Task #5:

Task #6:

Task #7:

Task #8:

**Step 3:** Consider the photographs you took in Step 1. Identify one positive feature in either the front or back yard that you think increases the property's curb appeal. How could you stage the yard to draw attention to this feature and to ensure that buyers notice its appeal?

**Upload the following files to the Online Student Center:**

1. Word document containing 4 photos of the exterior of the house
2. This assignment template with the answers filled in