

ASSIGNMENT A2

Color Pairings

An event's color scheme ties it together and helps create a unified, memorable experience for guests. Some people love the creativity and artistry of working with color, but others may be intimidated or at a loss when it comes time to create an event's color palette. In this assignment, you'll practice designing color palettes for a variety of different event scenarios.

Note: To complete this assignment, you'll need to build color schemes for each question in the word document handout provided in the Online Student Center. The handout includes empty squares that you can fill in with your selected colors. You'll find further instructions in the handout itself.

Your answers may be written in full sentences or in point form.

Scenario 1: Sally wants her graduation party decorated with royal blue, but can't decide on any other colors. Using the color wheel, create each of the following in your word document handout:

- A complementary color scheme
- A double complementary color scheme
- A tetrad color scheme

Keep in mind "royal blue" is a highly saturated blue. We've already filled it in for you on the handout for each color scheme.

Once you've created each color scheme, briefly explain why you selected these colors and what effect they create.

1. Complementary color scheme :

2. Double complementary color scheme:

3. Tetrad color scheme:

Scenario 2: Tracey knows she wants her wedding to have black linens. However, she's open to suggestions regarding the colors she could pair with her black linens. Her wedding will be held in a large indoor banquet hall that's painted in neutral colors. Keeping in mind how powerful black can be, create three different color schemes that will create balance in your word document handout. We've already added the black for you.

Once you've created each color scheme, briefly explain why you selected these colors and what effect they create.

1. Color Scheme #1:

2. Color Scheme #2:

