

An event's color scheme ties it together and helps create a unified, memorable experience for guests. Some people love the creativity and artistry of working with color, but others may be intimidated or at a loss when it comes time to create an event's color palette. In this assignment, you'll practice designing color palettes for a variety of different event scenarios.

Note: To complete this assignment, you'll need to build color schemes for each question in the word document handout provided in the Online Student Center. The handout includes empty squares that you can fill in with your selected colors. You'll find further instructions in the handout itself.

Your answers may be written in full sentences or in point form.

Scenario 1: Sally wants her graduation party decorated with royal blue, but can't decide on any other colors. Using the color wheel, create each of the following in your word document handout:

- A complementary color scheme
- A double complementary color scheme
- A tetrad color scheme

Keep in mind "royal blue" is a highly saturated blue. We've already filled it in for you on the handout for each color scheme.

Once you've created each color scheme, briefly explain why you selected these colors and what effect they create.

1. Complementary color scheme :

2.	Double complementary color scheme:
3.	Tetrad color scheme:
	nario 2: Tracey knows she wants her wedding to have black linens. However, she's open to suggestions regarding the
colo	rs she could pair with her black linens. Her wedding will be held in a large indoor banquet hall that's painted in neutral
colo	rs. Keeping in mind how powerful black can be, create three different color schemes that will create balance in your
word	d document handout. We've already added the black for you.
Onc	e you've created each color scheme, briefly explain why you selected these colors and what effect they create.
1.	Color Scheme #1:
2.	Color Scheme #2:

3.	Color Scheme #3:
Sce	nario 3: Nathaniel is hosting a product launch event in the middle of July. His location is a rooftop patio in Manhattan.
The	weather forecast indicates the day will be hot, rain-free, and sunny. Create two different color schemes for this
evei	nt in your word document handout using any colors you want. Once you've created both color schemes, answer the
follo	owing questions.
1.	Why did you select the colors in Color Scheme #1?
2	Where do you envision each color in Color Scheme #1 appearing within the event's decor (e.g. yellow flowers, blue
	table linens, blue-tinted glassware, etc.)? Briefly explain your choices.
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3.	Why did you select the colors in Color Scheme #2?

4. Where do you envision each color in Color Scheme #2 appearing within the event's decor (e.g. yellow flowers, blue
table linens, blue-tinted glassware, etc.)? Briefly explain your choices.
Scenario 4: Barbara is hosting a retirement party in her cozy downtown condo. She's given you full permission to decorate
however you see fit. Her only demand is that you incorporate bright yellow into the mix. Using what you learned about
highly contrasting colors and which colors are most and least tiring, find a way to make her request work by creating
a color scheme that uses bright yellow in your word document handout. We've already filled in a bright yellow for you
to use.
Once you've created a color scheme, answer the following questions.
1. Why did you choose these colors to pair with Barbara's bright yellow? What is the overall effect?
2. How or where would you use the bright yellow within the decor?